

NEW JERSEY FUTURE

REDEVELOPMENT FORUM | 2020



FRIDAY, MARCH 6 | HYATT REGENCY | NEW BRUNSWICK

Agenda

(as of 3/6/20)

8:00 am: Registration and Continental Breakfast

8:30 am: Opening Remarks

8:45 am: Spoken Word Artist: Pandora Scooter

**9:00 am: Remarks: Commissioner Catherine McCabe, New Jersey
Department of Environmental Protection**

9:30 am: Morning Plenary: Building Healthy Communities

The plenary will introduce the concept of a “culture of health” and explore the ways in which the built environment impacts the health of the people in it. We’ll hear how we can incorporate a culture of health approach into our redevelopment planning and implementation. Panelists will dissect the culture of health through the lenses of transportation and complete streets, housing options, water infrastructure, lead and climate change.

- Staci Berger, President & CEO, Housing and Community Development Network of New Jersey
- Adrienne Hollis, Senior Climate Justice & Health Scientist, Union of Concerned Scientists
- Giridhar Mallya, Senior Policy Officer, Robert Wood Johnson Foundation (moderator)
- Nick Sifuentes, Executive Director, Tri-State Transportation Campaign
- Chris Sturm, Managing Director, Policy & Water, New Jersey Future

10:30 am - 11:00 am: Networking Break in Exhibit Area

11:00 am - 12:30 pm: Morning Breakout Sessions

All In: Redevelopment Strategies to Achieve Equity

- Room: Brunswick C (downstairs)
- Credits: Eligible for 1.5 AIA LU credits. Please sign the form to receive credits.

One of New Jersey's greatest assets is its diversity. Unfortunately, New Jersey remains an economically and racially segregated state--meaning that not only are some people excluded from opportunity, but also that municipalities are missing out on the economic and social benefits of diversity. How can we use redevelopment as a way to achieve diversity and establish an equitable future where everyone can thrive? This session will explore strategies for incorporating diversity, equity, and inclusion into redevelopment projects, including housing.

- Leslie Anderson, President & Chief Executive Officer, New Jersey Redevelopment Authority (moderator)
 - Peter Bafitis, Managing Principal, RKTB Architects, P.C.
 - Rev. Eric Dobson, Deputy Director, Fair Share Housing Center
 - Natasha Encarnacion, Assistant Director of Programs, New Jersey Housing & Mortgage Finance Agency
 - Karim Hutson, Founder & Managing Member, Genesis Companies
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Here for life: Planning Communities for All Ages

- Room: Conference Room I (second floor)

New Jersey's population is aging, and development patterns in New Jersey aren't keeping up with the needs of its growing population of older residents. Highlighting examples of redevelopment projects and aging-friendly planning projects, this session will explore what towns can do to create communities that are better not just for older people, but for everyone. Learn how designing communities for all ages isn't only possible, it's achievable.

- Maryann Bucci-Carter, PP, AICP, Professional Planner, CME Associates
 - Emily Greenfield, PhD, Associate Professor, School of Social Work, Rutgers, The State University of New Jersey (moderator)
 - Ramon Hache, Mayor, Village of Ridgewood
 - Stephanie Hunsinger, Director, AARP New Jersey
 - Isaac Kremer, Executive Director, Metuchen Downtown Alliance
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Green Streets, Complete Neighborhoods

- Room: Garden State C (lobby level)

New Jersey Department of Transportation's new model policy and guide puts green streets within reach for all municipalities. Learn how to improve your streets and neighborhoods for safety, equity, health, and stormwater management, all while preserving existing communities.

- Janna Chernetz, Esq., Deputy Director & Director, New Jersey Policy, Tri-State Transportation Campaign (moderator)
- Barkha Patel, Director of Transportation Planning, City of Jersey City
- Kandyce Perry, Planning & Policy Manager, New Jersey Future
- Emily Schwening, Deputy Director, Thriving Communities, Smart Growth America

Don't Just Leave it There: Addressing Lead in Redevelopment

- Room: Brunswick D (downstairs)

News over the past year has exposed how much lead in water, paint, and soil is still a problem in New Jersey, which may pose an obstacle for older municipalities in attracting new economic development and residents. If you are a landlord, developer, or municipal official, here's what you should know about dealing with lead during redevelopment. This session will cover issues of disclosure, transparency, business recruitment, and redevelopment of residential and commercial property.

- John Boyd, Jr., Principal, The Boyd Company Inc.
 - Gary Brune, Policy Manager, New Jersey Future (moderator)
 - Marjorie Perry, President & CEO, MZM Construction and Management Company, Inc.
 - Peter Rose, Managing Director, Community Enterprises, Isles Inc.
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Getting Incentives Right: The Right Tools for the Right Job

- Room: Brunswick A (downstairs)
- Credits: Eligible for 1.5 AICP Planning Law credits and 1.8 Continuing Legal Education (CLE) credits. Please sign in and out for CLE credits.

State and local government leaders agree on the importance of economic incentive programs, but incentives to do what, exactly? As the next generation of incentive programs takes shape, this session will focus on what sorts of behavior a well-structured program seeks to elicit from its participants and what we can expect from the state's newest offering.

- Anne Babineau, Esq., Partner, Wilentz, Goldman & Spitzer, P.A. (moderator)
 - Aisha Glover, President & CEO, Newark Alliance
 - David Henderson, Principal, HHG Development Associates, LLC
 - Tim Sullivan, Chief Executive Officer, New Jersey Economic Development Authority
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Taylor Ham or Pork Roll: Different Perspectives on the Hot Issues in Redevelopment

- Room: Salon A/B (second floor)

Explore controversial redevelopment topics in this new format. Speakers will present on both sides of an issue (for/against) with time for questions from the audience. Audience members will come away with a better understanding of both sides of the argument to better inform their own opinion, particularly on upcoming issues that may require a decision or vote. Topics covered will include short-term rentals, scooters and areas in need of redevelopment.

- Annisia Cialone, PP, AICP, LEED AP, Director, Department of Housing, Economic Development and Commerce, City of Jersey City
- Brian Dewey, Co-Founder & CEO, Koloni Inc.
- Ed DiFiglia, Program Manager, New Jersey Future (moderator)
- William Gallman, Council Member, City of Elizabeth
- Lance Landgraf, Jr., Commissioner of Public Works and Construction, Ventnor City
- Dan Schuberth, Council Member, Robbinsville Township
- Erika Stahl, Managing Partner, Swick, Stahl & McGurk Planning Associates, LLC

Everyone's a Critic: Public Art's Role in Redevelopment

- Room: Garden State A (lobby level)

Public art is an invaluable tool for thoughtful redevelopment. It can contribute to economic development, safety (painted crosswalks), and placemaking, while respecting a community's history, and culture. Unfortunately, it is not without its challenges. These case studies will provide examples of public art projects in redevelopment and complementary art initiatives from different stakeholder perspectives. They will examine the challenges and triumphs faced along the way, including placing public art on public infrastructure.

- Elena Cromeyer, Project Director, Transforming Communities Initiative, Trenton Health Team
 - Caroline Ehrlich, Chief of Staff, Woodbridge Township & Executive Director, Woodbridge Township Redevelopment Agency (moderator)
 - Thomas Goletz, Vice President, Newark Downtown District
 - Lauren Otis, Executive Director, ArtWorks Trenton
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Better Together: Place-based Economic Development in Downtowns

- Room: Brunswick B (downstairs)
- Credits: Eligible for 1.5 AIA LU credits. Please sign the form to receive credits.

Downtown redevelopment projects often account for either economic development analysis or place-based planning, but not both. Learn how to incorporate both of these crucial aspects, as well as community engagement, for successful downtown revitalization. For local economic development to be sustainable and welcomed by communities, it must foster healthy, connected communities that maintain a unique sense of place.

- Adenah Bayoh, Founder & CEO, Adenah Bayoh and Companies
- Charles Heydt, PP, AICP, LEED AP ND, Associate Director, Planning Services, Dresdner Robin (moderator)
- Mark Lohbauer, Principal, JGSC Group, LLC
- Joe Mele, Director of Civil Engineering, Dresdner Robin
- Patrick Terborg, Founder & Managing Partner, TD+ Partners

12:30 pm: Luncheon Keynote: Climate Change and Inequity: Today's Great Threats and the Role of Redevelopment

Governor Parris Glendening, President, Leadership Institute and Governor's Institute on Community Design, Smart Growth America

Parris Glendening, President of Smart Growth America's Leadership Institute and former governor of Maryland, will give the keynote address at the 2020 Redevelopment Forum. Governor Glendening will discuss two of the biggest threats to our future—climate change and inequity—and how they are critically connected to the issues of land use, housing, and revitalization. These forces of change are just as relevant in New Jersey and Maryland as they are across the country and around the world. We have the tools to address them. We must take action now.

2:15 pm - 3:45 pm: Afternoon Breakout Sessions

Dynamic Duos: Solving Big Problems with Creative Government Partnerships

- Room: Conference Room I (second floor)

How can government agencies and departments establish creative cross-disciplinary partnerships to solve big social problems like homelessness, racial exclusion, and environmental degradation? These case studies will provide examples of how unusual partnerships can create benefits. Examples will include things like hospitals building affordable housing, government partnerships to increase job growth, and creative private/public partnerships for infrastructure financing.

- Sean Agid, Partnership Catalyst, Corvias
 - Katherine Brennan, Chief of Staff, New Jersey Housing & Mortgage Finance Agency
 - Andy Kricun, Senior Advisor, Moonshot Missions; Senior Fellow, US Water Alliance (moderator)
 - Ronda Urkowitz, PP, AICP, Executive Director, Cross County Connection TMA
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Stronger than the Storm: Building the Infrastructure We Need for a Changing Climate

- Room: Brunswick A (downstairs)
- Credits: Eligible for 1.5 Professional Engineers and Land Surveyors CPC credits. Please sign in and out to receive credits.

As our climate changes and storms worsen, much of New Jersey's infrastructure is at risk. How can communities not only make transportation, energy and water systems resilient, but also redesign them to take advantage of new technologies and changing community needs? This session will explore ways to harness regulations, integrated solutions and stakeholder input to build climate-ready and future-ready infrastructure.

- Garlen Capita, Senior Associate/Urban Designer, WRT
- Sean Moriarty, Esq., Chief Advisor for Regulatory Affairs, New Jersey Department of Environmental Protection
- Andrew Salkin, Founding Principal, Resilient Cities Catalyst
- Niek Veraart, Senior Vice President and National Practice Lead - Planning, Michael Baker International, Inc. (moderator)

Stormwater 2020: Smooth Sailing or Choppy Waters?

- Room: Brunswick B (downstairs)
- Credits: Eligible for 1.5 Professional Engineers and Land Surveyors (PELC) CPC credits, 1.5 AIA LU credits, 1.5 AICP Planning Law credits, and 1.8 Continuing Legal Education (CLE) credits. Please sign in and out to receive PELC CPC credits, AIA LU credits, and CLE credits.

2020 brings changes to New Jersey's stormwater management seascape. NJDEP is publishing important amendments to the stormwater rules and further amendments are in the works. State legislation now allows the creation of stormwater utilities, through which municipalities can create a stable funding source for critical infrastructure improvements and maintenance. Looming over it all? Climate change and the massive challenges it presents. Learn about new stormwater requirements and opportunities, and how you can use them to improve communities.

- Michele Adams, PE, Founder & Principal, Meliora Design
- Tavis Dockwiller, Founder & Principal, Viridian Landscape Studio
- Eleni Giannikopoulos, PE, Client Manager/Project Coordinator, Suburban Consulting Engineers
- Erin Law, Esq., Partner, McManimon, Scotland & Baumann, LLC (moderator)
- Gabriel Mahon, Chief, Bureau of Nonpoint Source Pollution, New Jersey Department of Environmental Protection

Beyond the Horizon: The Future of the State Plan

- Room: Brunswick D (downstairs)

New Jersey hasn't updated its state plan in almost two decades, but the reinvigorated State Planning Commission points toward progress. What are the latest updates on state planning, and how should the next iteration of the state plan account for climate change and other planning challenges? Join us for this unique roundtable format where participants will work through real challenges in real time and the audience gets to participate.

- Michele Byers, Executive Director, New Jersey Conservation Foundation
- Danielle Esser, Director of Governance & Strategic Initiatives, New Jersey Economic Development Authority
- Bruce Harris, Commissioner, New Jersey State Planning Commission
- Dan Kennedy, PP/AICP, MCRP, Director of Environmental & Utility Operations, Utility and Transportation Contractors Association of New Jersey
- Walter Lane, Director of Planning, Somerset County
- Edward McKenna, Esq., Partner, McKenna, DuPont, Higgins & Stone (co-moderator)
- Missy Rebovich, Director of Government & Public Affairs, New Jersey Future
- Donna Rendeiro, Executive Director, New Jersey Office of Planning Advocacy (co-moderator)
- Elizabeth Semple, Senior Planning Advisor, New Jersey Department of Environmental Protection

Ignite! Redevelopment

- Room: Salon A/B (second floor)

This collection of rapid-fire presentations will present a wide variety of topics in redevelopment, sparking ideas and inspiration.

- Rob Beckelman, Esq., Shareholder, Wilentz, Goldman & Spitzer, P.A.
 - Wave of Redevelopment Transforms Long Branch Oceanfront
- Tai Cooper, Vice President, Policy & Communications, New Jersey Economic Development Authority
 - Stop, Collaborate and Listen!
- Julia Fahl, Mayor, City of Lambertville; Vice President, Legislative Affairs, Tonio Burgos and Associates
 - Community Development: Getting Buy-In by Reaching Out
- Kathleen Foley, Compliance Investigator, US Environmental Protection Agency
 - Reducing Landfills Through Cooperative Reuse
- Allen Kratz, Principal, Resilience Works LLC & Emily Jabbour, Council Member, City of Hoboken
 - Sea Level Rise: Who Pays and How?
- Alan Miller, Community Collaborative Liaison, New Jersey Department of Environmental Protection
 - Pathways to Progress in Perth Amboy
- Steven Mlenak, Esq., Partner, Greenbaum, Rowe, Smith & Davis LLP
 - Understanding New Jersey's New Land Bank Law
- Brad Molotsky, Esq., Partner, Duane Morris LLP
 - Opportunity Zones: Are They Real Opportunity Zones or Fool's Gold?
- Jack Paruta, Senior Project Architect, Gensler
 - Adaptive Reuse: New Lives for Old Buildings

3:45 pm: Networking Reception - Exhibit Area